



## INDEPENDENT NEWSPAPERS CAPE

NEWSPAPER HOUSE 122 ST GEORGE'S MALL CAPE TOWN 8001  
 P.O. BOX 56 CAPE TOWN 8000 TEL (021) 488 4911  
 FAX (021) 488 4762 RETAIL ADVERTISING (021) 488 4110  
 CLASSIFIED ADVERTISING (021) 424 9891

To: Mr. Linnington

May 7, 2007

Dear Mr Linnington

As per our prior discussion, I had a meeting with William Bird of the Media Monitoring Project (the MMP) on Monday 16 April 2007.

I am pleased to report that, at the meeting we reached agreement on the settlement of the complaint made by MMP to your offices on 29 March 2007. I would appreciate it if you could record the settlement in your file and confirm that the matter has been concluded to your satisfaction.

The Daily Voice and MMP reached agreement which are recorded as follows:

### A. RECORD OF COMPLAINT

1. On the 29th of March the MMP submitted a complaint to the press ombudsman's office. The complaint pertained to a story published in the Daily Voice on 9 March 2007 under the headline Cape Child Porn Ring (the article), which the MMP complained contained various transgressions of a serious nature.

2. Whilst Daily Voice maintains that the article was published in good faith and that the publication thereof was in the public interest, it concedes that the article contained subject matter that went too far in the circumstances. Daily Voice also informed the MMP that it had taken measures prior to the complaint to prevent a recurrence of the manner of publication that gave rise to the complaint.

3. In the circumstances Daily Voice and the MMP have agreed to resolve the complaint by the implementation of the conditions set out in B below.

B. SETTLEMENT

1. In settlement of the complaint made by MMP against the Daily Voice, the parties have agreed that:

1.1 Daily Voice will contact each of the persons who was a victim of the child abuse mentioned in the article and whose identity is known to the Daily Voice and use their best endeavours to persuade such victims to submit to counselling services offered by Child Line or such similar organisation. The Daily Voice will make contact with the National Coordinator of Childline, Joan van Niekerk, and advise her of this undertaking and the commitment to refer the victims for counselling.

1.2 Daily Voice will submit its protocol on publication relating to children (which was prepared subsequent to the publication of the article of 9 March 2007, on 23 March 2007) to the MMP and to Child Line for possible contributions and enhancements to the protocol.

1.3 Daily Voice will participate in the course for journalists, Reporting Children in the Media presented by MMP at Wits University on the subject matter of reporting on children in the media during June and July 2007 by enrolling certain of its staff journalists on the course. In agreeing to attend the course, the Daily Voice agrees to pay all the course fees necessary to send 1 or 2 journalists on the course including the costs of airfares and accommodation for journalists travelling up from Cape Town.

2. The parties agree that MMP may publish the terms of this agreement on its internet web-site.

3. MMP shall remove the petition previously published on its internet web-site.

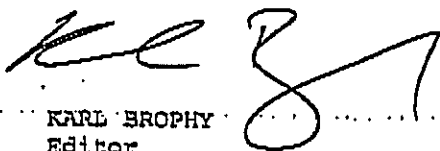
C. OMBUDSMAN COMPLAINT

Insofar as agreement has been reached between the complainant and the publisher, the complaint with the ombudsman is withdrawn.

The MMP has agreed to the terms specified above and will send you confirmation of the settlement by e-mail.

We thank you for your participation in the settlement of this complaint.

Yours Faithfully

  
KARL BROPHY  
Editor