What are we doing for 2016?

- Monitoring 74 media
- Including small commercial to big online
- Monitoring all SABC media
- Only interim results, with only 1366 stories thus far
- We will soon be offering media house disaggregated figures
- Offering tools such as [www.wazimap.co.za](http://www.wazimap.co.za) / [www.newstools.co.za](http://www.newstools.co.za)
What to expect

- Online analysis
- Real time results
- Political party advertising
- In the next two weeks - weekly analysis covering a range of topics
  - Media diversity
  - Topic coverage
  - Sources
  - Fairness
Sources Accessed - All Media

- Political Parties: 54%
- Government: 18%
- Commissions: 7%
- Justice System: 6%
- Ordinary People: 5%
- Professionals: 5%
- Experts: 3%
- Unions: 1%
- Corporations: 1%
- Civil Society: 0%
Thank you

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